



2026 FALL CONFERENCE
SPONSORSHIP PACKET

OCTOBER 1-2
OVERLAND PARK SHERATON
KANSAS CITY

A NOTE FROM KSHA

Thank you for your interest in sponsoring the Kansas Speech-Language-Hearing Association's annual conference. You are invited to exhibit your products and services to the speech-language pathologists and audiologists of Kansas. From booths in the exhibit hall, to print and digital advertisement, you're sure to find a sponsorship opportunity that will meet the needs of your business. Please feel free to contact us if you have questions about sponsorship. See you at the conference!



CONTACT

KSHA Office
Susie Ternes
148 S. Bay Country Ct.
Wichita, KS 67235

E-Mail: ksha@ksha.org



LOCATION

Sheraton Overland Park Hotel
6100 College Blvd
Overland Park, KS 66211

Exhibitors may use our discounted room rate of \$164. Click [HERE](#) to reserve your room by 9/9/26.

For shipping, mail your materials to the above address, referencing your contact pick-up name, plus the KSHA Annual Conference.*

*hotel may charge a fee for receiving boxes on your behalf



EXHIBIT AND SPONSOR DEADLINES

July 1

Deadline for Preferred Exhibit Placement

September 1

Last Day for Cancellation with Refund*

*Cancellations received in writing, by mail or email no later than September 1, 2026, will receive a 75% refund. After this date, your entire fee will be forfeited.

Exhibit hall assignments will be made on a first come, first served basis



EXHIBIT HALL SCHEDULE

Thursday, Oct 1

5:30-7:30 AM Exhibitor Set-Up

Thursday, Oct 1

7:30 AM-6:00 PM Exhibit Hall Open

Friday, Oct 2

7:30 AM-1:30 PM Exhibit Hall Open
1:30 PM Exhibitor Tear Down

ABOUT KSHA

The Kansas Speech-Language-Hearing Association (KSHA) is a non-profit professional organization that was founded in 1959. KSHA is comprised of licensed and future professionals in the field of speech, language, and hearing. KSHA exists to provide high-quality innovative professional development, to increase community awareness of the professions and the consumers we serve, and to advocate for the professions and individuals with communication disorders.

WHO ATTENDS THE KSHA CONFERENCE?



400+

SPEECH-LANGUAGE
PATHOLOGISTS



100+

AUDIOLOGISTS

Attendees work in schools, private practices, hospitals and other health care facilities, universities, and home health care settings.

KSHA'S COMMITMENT TO SPONSORS AND EXHIBITORS

KSHA helps maximize traffic in the exhibit hall to ensure our sponsors and exhibitors get maximal exposure. The exhibit hall is placed near the center of the conference to facilitate attendees naturally walking through between sessions and during breaks. Breakfast and snacks are also located in the exhibit hall. We encourage attendees to visit your booth by conducting a 'passport contest.' Participants who visit the required number of booths are entered into a prize drawing. Additional advertising space is available in the conference app (see page 5).

CONFERENCE SPONSORSHIP

BREAKFAST SPONSOR- \$1000 Be the first thing attendees see when they arrive for breakfast! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.) on the breakfast tables, as well as a listing as breakfast sponsor in printed program when reserved by July 1.

MORNING/AFTERNOON BREAK SPONSOR- \$1000 Everyone loves a good snack! Includes sign recognition with business name/logo and a promotional item of your choosing (flyer, brochure, etc.), as well as a listing as a snack sponsor in the printed program when reserved by July 1.

KNOWLEDGE QUEST- \$1000 Professionals and students alike join in on the fun during the 3rd annual Praxis Bowl, complete with tailgating before the event and some friendly competition between the Kansas universities.

WI-FI SPONSOR- \$1500 Can anyone really survive without Wi-Fi? Our attendees appreciate Wi-Fi access to download handouts from our website during sessions. Your business name/logo and message of your choosing will be included with the Wi-Fi password and instructions on how to connect.

ANNUAL BUSINESS MEETING LUNCHEON- \$1000 More than 200 members join us at our annual business meeting luncheon. Sponsor receives table tent signage at every table, sign recognition during the luncheon, and recognition from the KSHA president during the event.

SESSION SPONSOR- \$300 Interested in sponsoring a session on a particular topic? This sponsorship includes on-screen projection of your business name/logo prior to the presentation and/or sign recognition throughout the session. Sponsorship also includes the opportunity to share a few words (1-2 minutes) about your company, as well as notation in the conference program for the session if reserved by July 1.

CONFERENCE BAGS- \$350 Be the exclusive tote sponsor that attendees receive upon arrival and keep all conference long (and beyond!) to store their conference materials, exhibit hall purchases, and more! Sponsor is responsible for production and shipping of bags.

CONFERENCE LANYARDS- \$350 Get conference attendees wearing your company name/logo for the duration of our conference by sponsoring the lanyards for name badges. Sponsor is responsible for production and shipping charges of lanyards.

BAG INSERT/STUFFING- \$250 All attendees will receive a promotional flyer, brochure, or item of your choice upon check-in and registration at the conference.

EXHIBIT HALL

All exhibitor packages include two exhibit hall passes. Additional exhibit-hall only badges are available for \$60/person.*

TABLE- \$350

- Second Table- \$350
- Each Additional Table- \$150
- Electrical Outlet for Booth- \$50

NON-PROFIT/HOME-BASED BUSINESS TABLE- \$225

TAKE-ONE DISPLAY- \$150 Not available to attend the conference or staff a table? No problem! Provide promotional materials for your business and we'll set them up for you!

DOOR PRIZE KSHA appreciates the donation of products or gift cards to be used as door prizes during the convention, offering attendees additional incentive for spending time in the exhibit hall. All donations will receive recognition on promotional material for the raffle and during presentation of the winner(s).

DIGITAL ADS

AD ON CONFERENCE APP- \$300 During the conference, website traffic is heaviest where we host presenter slides and handouts for all attendees. Get noticed before, during, and after conference with your business logo featured on the app.

E-MAIL BANNER- \$250 Your custom branded banner ad will be included in a pre-conference e-mail sent to all attendees for a lasting impression just before the conference.

*if exhibitors wish to attend sessions to accrue CEUs, they must register as a conference attendee.

NOT READY TO SAY GOODBYE AFTER THE CONFERENCE?

KSHA offers year-round advertising opportunities to our sponsors!

CEU CO-SPONSORSHIP- \$575 (INITIAL COURSE), \$60 (SUBSEQUENT COURSES)

KSHA is happy to work with organizations, agencies, and other entities that wish to provide ASHA CEUs for SLPs and/or Audiologists. Application for KSHA co-sponsorship is required.

HOMEPAGE WEBSITE AD- \$300 Feature your business on the KSHA homepage. This opportunity is granted to no more than 3 sponsors at a time. Price covers 6 months on the homepage.

E-MAIL BANNER AD- \$150 Advertise your business with an e-mail banner linked to your website or social media in a KSHA e-mail update sent to 1,000+ inboxes.

CAREER CENTER JOB POSTING- \$75 Looking to hire a qualified SLP or Audiologist? List your job posting in the KSHA Career Center, available online to both members and non-members. Cost is \$25 for current KSHA members.

EXCLUSIVE E-BLAST- \$400 KSHA will feature your product, service, CEU event, job posting, etc. in an exclusive e-mail to our membership! Includes your choice of one attachment.

EXCLUSIVE E-BLAST (FOR RESEARCH PURPOSES)- \$25 This reduced-rate e-blast is for the recruitment of participants in research projects or surveys.

CALENDAR EVENT LISTING- \$25 Highlight your event on the KSHA calendar that SLPs and Audiologists across the state of Kansas use to plan their required continuing education.

Interested in these advertising opportunities?

Visit ksha.org for more information or e-mail us at ksha@ksha.org.

CONFERENCE SPONSOR REGISTRATION

THREE EASY WAYS TO REGISTER AS A SPONSOR OR EXHIBITOR:

- 1) Online at ksha.org
- 2) E-Mail this form to ksha@ksha.org.
- 3) Mail this form and payment to:

KSHA
148 S. Bay Country Ct.
Wichita, KS 67235

CONTACT INFORMATION

Company _____

Contact _____

On-Site Representative at Conference (if applicable) _____

Mailing Address _____

Phone _____

E-Mail _____

Website _____

PAYMENT:

___ Check Enclosed ___ Visa ___ AMEX
___ MasterCard ___ Discover

Card No. _____

Expiration _____ Sec. Code _____

Card Holder _____

Billing Address _____

SPONSORSHIPS

- BREAKFAST SPONSOR- \$1000
- AM/PM BREAK SPONSOR- \$1000
- KNOWLEDGE QUEST- \$1000
- WI-FI SPONSOR- \$1500
- ANNUAL MEETING/LUNCHEON- \$1000
- SESSION SPONSOR- \$300
- CONFERENCE BAGS- \$350
- CONFERENCE LANYARDS- \$350
- BAG INSERT/STUFFING- \$250

EXHIBITOR SPACE

- TABLE- \$350
- SECOND TABLE- \$350
- ADDITIONAL TABLE- \$150/EA.
- NON-PROFIT/HOME-BASED- \$225
- ELECTRICAL OUTLET FOR BOOTH- \$50
- 1-2 EXHIBIT HALL PASES (INCLUDED)
- ADDTL. EXHIBIT HALL BADGE- \$60/EA.
- TAKE-ONE DISPLAY- \$150
- DOOR PRIZE DONATION

DIGITAL ADS

- AD ON CONFERENCE APP- \$300
- E-MAIL BANNER- \$250

TOTAL DUE: _____

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless KSHA and the conference hotel, its agendas, servants, and employees from any and all such losses, damages, and claims.